



EADTU Annual Conference 2008, Poitiers France 18-19 September 2008

"Lifelong learning in higher education: networked teaching and learning in a knowledge society"

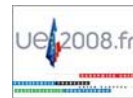
↳ Venue:

École d'ingénierie de la formation à distance (CNED- Éifad)
Téléport 2 - Futuroscope Chasseneuil, (Poitiers), France



↳ Hosted by:

Centre National d'Enseignement à Distance (CNED), Poitiers, France
The conference is organised under the French EU presidency 2008



Preliminary conference programme

Programme of Thursday 18 September 2008

08.30-09.30 hrs. Registration

09.30-11.00 hrs. Opening session - Chair: David Vincent, President of EADTU, Pro-Vice Chancellor of the Open University, United Kingdom
Plenary Room

David Vincent, President of EADTU, Pro-Vice Chancellor of the Open University, United Kingdom

Official opening of the Conference

Jean-Michel Lacroix, Rector of CNED, France

Welcome and address: Lifelong learning in France and the role of CNED

Valérie Pécresse, Minister of Higher Education and Research, France *(to be confirmed)*

The French EU presidency and lifelong learning

Under the French EU Presidency a charter for lifelong learning will be issued

Odile Quintin, Director General for Education and Culture, the European Commission, Belgium

To which Europe can lifelong learning contribute?

What is the role of European universities in this? The DG Education and Culture has developed new lifelong learning policies

11.00-11.30 hrs. Coffee break

11.30-12.30 hrs. Plenary session

Plenary Room

David Vincent, President of EADTU, Pro-Vice Chancellor of the Open University, United Kingdom

Presidential address

Last year EADTU developed a lot of activities in the field of institutional strategies and business models, virtual mobility and open educational resources. These constitute an important basis for networked teaching and learning.

Lifelong learning policies

Frans Leynse, Former chairman of the „HBO-raad“ (the Association of Universities of Applied science), member of the House of Lords of the Netherlands, Head of department for lifelong learning and labour market, Open Universiteit Nederland

Lifelong learning as a challenge for a knowledge society: what's the role of the universities?

Frans Leynse developed a lifelong learning strategy for the Open Universiteit Nederland: how will it work and what is its place in the Dutch higher education system? How should universities contribute to lifelong learning?

Michel Roger, Inspector-General National Education, Conseil général de la Vienne
Public politics, territories and lifelong apprenticeship

How will France initiate a national strategy for lifelong learning and regional development?

12.30-13.30 hrs. Lunch

13.30-15.00 hrs. Plenary session - Chair: Louise Bertrand, Director General of TÉLUQ, Canada
Plenary Room

Research of lifelong learning

Peter Sloep, Director Technology Enhanced Learning, Educational Technology Expertise Centre (OTEC) and Netherlands Laboratory for Lifelong Learning (NELL), Open Universiteit, the Netherlands

A European research agenda for lifelong learning

EADTU formed a Task Force with ongoing research activities. A position paper about research cooperation in Europe shall be presented, containing the following themes:

- What will Europe look like five years from now?
- How could education contribute to the knowledge society?
- How to articulate viable business models (new educational market places)?
- What role should competencies, certification and accreditation play?
- How can we empower learners in pull-based environments?
- What should lifelong learning look like?

Raymond Morel, Officer in charge of education planning at the “Département de l'Instruction Publique” (Genève), special consultant at l'IFIP, the International Federation for Information Processing

Highlights of the IFIP initiative on Lifelong Learning

IFIP hosts a technical committee for education, which resulted in activities in the field of ICT in education and lifelong learning worldwide.

Bernard Cornu, Director of Éifad-CNED, France

Needs for lifelong learning in the knowledge society for the five years to come

Given that some fundamental characteristics of the knowledge society are the acceleration of knowledge production and the intensity of innovation, the changes in accessing and acquiring knowledge, the development of networks and of collective and collaborative activities, it shall be fascinating to ask the question how Europe will evolve on the middle-long term; How will the knowledge society evolve, and how shall the learning needs of individuals as well as national and European (education) systems, both in formal and informal ways emerge?

Begoña Gros, Vice-Rector of the Universitat Oberta de Catalunya (UOC), Spain

Research based innovative networking in teaching and learning in Catalonia.

In recent years UOC has profiled itself as a online teaching and learning university. Moreover, part of their educational activities are embedded in the university networked teaching and learning in Catalonia.

15.00-16.00 hrs Parallel sessions

Employability and online learning	Quality assurance and benchmarking for online and distance learning	Networked teaching and learning in a knowledge society	From virtual mobility towards virtual Erasmus
Ebba Ossiannilsson , Lund University, Sweden, and Hilding Sponberg , Gjøvik University College, Norway eGis - Flexible learning models within geographical information systems	Malcolm Bell and Stephen Farrier , Northumbria University, United Kingdom Benchmarking e-learning - outcomes and next steps	José Alberto Lencastre and José Henrique Chavez , Universidade do Minho, Portugal The usability's evaluation of educational websites	Christina Brey , EADTU, the Netherlands The European portal of international courses and services (EPICS)
Ilaria Mascitti and Federica Funghi , For. Co. Formazione per la Comunicazione, Italy TIPS-T-Learning to improve professional skills for intercultural dialogue	Alberto Ciudad Araújo and Pekka Kess , University of Oulu, Finland TQM challenges in changing universities into e-universities	Vitor Rocio , José Coelho and Aida Pereira , Universidade Aberta, Portugal Implementation of a learning card in Moodle	Best practices and next steps in virtual mobility
Presentation of results of virtual internship pilots	Paul Bacsich , consultant to Higher Education Academy, United Kingdom The national UK universities benchmarking e-learning programme	Jos Rikers , Open Universiteit Nederland, the Netherlands Academic network initiative sustainable development	

16.00-16.30 hrs. Coffee break

16.30-18.00 hrs. Parallel sessions

Employability and online learning	Quality assurance and benchmarking for online and distance learning	Networked teaching and learning in a knowledge society	From virtual mobility towards virtual Erasmus

<p>Bodil Ask, University of Agder, and Harald Haugen, TISIP & Stord Haugesund University College, Norway Qualifying frontline employees in parastatel organisations for tomorrow's practical tasks – exemplified by the Norwegian Public Roads Administration</p>	<p>George Ubachs, EADTU, the Netherlands E-xcellence+ session: introduction to the E-xcellence+ project</p>	<p>Andrei Gaitanaru, National University for Political and Administrative Studies, Romania Reshaping school in the context of the new ICT</p>	<p>Bieke Schreurs, EuroPACE, Belgium Redefining and reviewing virtual campuses</p>
<p>Giuditta Alessandrini, Università degli Studi Roma TRE, Italy Post Lauream training in e-learning: the GESCOM master project</p>	<p>Maria Amata Garito, UNINETTUNO, Italy Application of the E-xcellence model to the OA system of UNINETTUNO</p>	<p>Jarle Sjoevoll, Bodoe University College and Bernhard Sieland, Leuphana University, Norway Improving practice on demand in schools</p>	<p>Katrin Bijmens, EuroPACE, Belgium VM-Base - Home and away: coaching exchange students from a distance</p>
<p>Martine Vidal and Françoise Desmaison, CNED, France What EduContact can do for lifelong learning</p>	<p>Pekka Kess, Katja Pura and Juha Pohjonen, University of Oulu, Finland Using the E-xcellence methodology to improve the quality of e-learning courses</p>	<p>Peter Mortimer, CNED-Éifad, France The challenges to networked teaching and learning in prison</p>	

20.00 hrs. Conference dinner – Palais de Justice, Poitiers

Programme of Friday 19 September 2008

09.00-10.30 hrs. Parallel sessions

Networked teaching and learning in a knowledge society	New media technologies and lifelong learning	Research in lifelong learning	Open educational resources in a lifelong learning context	University strategies and business models for lifelong learning
<p>Felipa Lopes dos Reis and António Martins, Universidade Aberta, Portugal The debate forums in the e-learning regime</p>	<p>Billy Khokhar, the Open University, United Kingdom New Media Technologies: Can they make lifelong learning a feasible option for educationally excluded learners?</p>	<p>Murat Ataizi, Anadolu University, Turkey Problem Solving and Attitudes in Online Learning</p>	<p>Giselle Ferreira, the Open University, United Kingdom What about the teacher - OER et al</p>	<p>Pekka Kess, University of Oulu, Finland Strategic management challenges in changing universities into e-universities</p>
<p>Mehmet Kesim, Anadolu University, Turkey Connectivist approach and restructuring of lifelong learning</p>	<p>Paul Walker, Drake Kryterion, United Kingdom On-demand examinations – How technology enablers are improving learner empowerment and inclusion for global education</p>	<p>Bernd Kraemer, FernUniversität, Germany Empirical study of the impact of new technologies on distance learning students</p>	<p>Marco Vélez Barreiro, Escola Oficial de Idiomas da Coruña, Spain Free tools for networked language teaching and learning in higher education</p>	<p>Valentina Comba, CELAB, University of Bologna, Italy Finding the balance: the University of Bologna E-Learning Centre strategy for lifelong learning in a complex environment</p>
<p>Valérie Brard-Trigo, CNED, France Designing web resources for learning Chinese language and culture</p>	<p>Marie-Madeleine Bernard et al, PACE et al, France / Canada International intergenerational telementing programmes</p>	<p>Ulf Hedestig and Mikael Soderstrom, Umea University, Sweden Technology affordances as precondition for networked learning environments</p>	<p>Dominique Chantrel, UNCTAD – TrainForTrade, Switzerland Hybrid learning² in UNCTAD / TRAINFORTRADE</p>	<p>Frank de Langen, Open Universiteit Nederland, the Netherlands Strategic tensions and strategy development in an e-learning environment</p>
			<p>Fred Truyen, KU Leuven, Belgium The EIFIR project: introduction and preliminary results</p>	

10.30-11.00 hrs. Coffee break

11.00-12.30 hrs. Parallel sessions

Networked teaching and learning in a knowledge society	New media technologies and lifelong learning	Research in lifelong learning	Open educational resources in a lifelong learning context	University strategies and business models for lifelong learning
<p>Kees-Jan van Dorp, EADTU, the Netherlands Masterclass entrepreneurship and international business planning training for a new population of learners</p>	<p>Danguole Rutkauskiene, Irena Patasiene, A. Targamadze, Kaunas University of Technology, Lithuania Advanced online tools for increasing study effectiveness in the Lithuanian Distance Education Network</p>	<p>Christine Redecker, Kirsti Ala-Mutka, Yves Punie, European Commission, Joint Research Centre, Spain Learning 2.0 – the use of social computing to enhance lifelong learning</p>	<p>EU4ALL workshop Alejandro Rodríguez-Ascaso et al, UNED, Spain Design and use of an online community for students with disabilities- the UNED experience</p>	<p>Ulf Hedestig and Mikael Soderstrom, Umea University, Sweden Student centered models for strategic development of higher education</p>

Professional experience by the click of a mouse	Pablo Cancelo , Universidade de Coruña, Spain Behaviours, interactions and outcomes: A case study of Spanish rheumatology specialists in online training courses	Jean Claude Callens , KATHO, Belgium Digital storytelling, a vehicle for reflection?	Helen Petrie et al , University of York, United Kingdom Supporting students with disabilities and older students in higher education through virtual communities Alexis Gizikis and Nikolaos Floratos , e-ISOTIS, Greece Instruments for advancing participation in the open education environment	Hervé Didiot-Cook , London School of Economics and Political Science, United Kingdom, and Michel Herreria , Lycée François Magendie, France From visual art to urban ghettos
Cross Sector Virtual Mobility (CSVM): Presentation of partner results of the virtual internship pilots	Hans-Joachim Mittag , FernUniversität, Germany Visual communication of statistical methods and statistical data	Pedro Borges de Araújo and Maria José Araújo , Universidade do Porto, Portugal The place of place in lifelong learning		José Lencastre and Angélica Monteiro , Instituto Piaget, Portugal An on-line project in a higher education institution
	D Rodríguez-Pérez, M.M. Desco, C. Santa Marta and J.C. Antoranz , UNED, Spain First distance learning master on medical physics at UNED-an example of lifelong learning	Christian Caron , CNED, France The virtual classroom-a new approach of networked teaching learning for academic recognition of work experience		

12.30-13.30 hrs. Lunch

13.30-15.00 hrs. Parallel sessions

Employability and online learning	Research in lifelong learning	From virtual mobility towards virtual Erasmus	University strategies and business models for lifelong learning
Andy Nelson , Open University, United Kingdom Meeting the needs of employers- Opportunities, challenges and dangers	Rory McGreal and Terry Anderson , Athabasca University, Canada Elearning in Canada	EADTU / EuroPACE Joint World Café Priorities and challenges in virtual mobility	Miek Rijsbosch and Joke Verschaeren , University of Antwerp, Belgium The challenge of combining work and study in an L3 society
Forthcoming programme and project entries on enhancing employability by flexible modality	Paul Kirschner , Open Universiteit Nederland, the Netherlands Netherlands Laboratory for Lifelong Learning - NeLLL		Judith Billingham and Judith Davies , the Open University in Wales, United Kingdom Working with employers to provide the BA (Hons) Social Work, Wales
	Sue Dumbleton, Jean Gordon, Tim Kelly, Tina Miller, Jane Aldgate the Open University in Scotland and Glasgow Caledonian University, United Kingdom Using the Scottish Credit and Qualifications Framework to support advanced entry to social work education		

15.00-15.30 hrs. Coffee break

15.30-17.15 hrs. Plenary session - Chair: Fred Mulder, Rector Open Universiteit

Lifelong learning as a challenge for European universities

Eric Espéret, General Delegate of the "Conférence des Présidents d'université", France
French Universities and lifelong learning policies
French universities have a tradition in lifelong learning, e.g. the campus numérique in different areas. They contribute as well to the new lifelong learning policies of the French government. Examples of good practice and institutional policies will be presented.

Carlos Reis, Rector Universidade Aberta, Portugal
Institutional strategies and business models for lifelong learning for European universities

Recently, Universidade Aberta went through radical and successful change towards an online learning university. Carlos Reis will report about his experience which is supported and underpinned by research and development activities. In addition he will introduce the objectives of EADTU's Task Force University Strategies (USBM).

Tapio Koskinen, Helsinki University of Technology, Finland - The Innovation University
Innovation in Finland: the case in the context of the Finnish virtual university
Main research institutes in Helsinki merged (into an innovation university / Aalto University) and received a special fund for innovation from the Finnish government. Its new strategies and business plan will be presented, also it will be explained how this is embedded in the Finnish virtual university as a teaching and learning network.

Plenary session - Chair: - Chair: Mercedes Boixareu, UNED
Plenary Room

Open educational resources **Andy Lane**, Director OpenLearn, The Open University, United Kingdom: *Open educational resources and social learning*

Andy Lane presents the prime outcomes of the Openlearn project, which is supported by the William and Flora Hewlett Foundation; lessons learned from Open Educational Resources, and the dissemination and valorisation of results throughout the European HE system, in conjunction with such initiatives as Multilingual Open Resources for Independent Learning (MORIL). What is the vision for the future? Does it contribute to networked teaching and learning?

Quality assurance in lifelong learning **George Ubachs**, Managing Director, EADTU, the Netherlands
Quality assurance for Lifelong Learning in Higher Education

E-xcellence+: introduction of e-learning specific criteria and benchmarks in the internal and external Quality Assurance systems Europe-wide.

17.15-17.30 hrs. Coffee break

17.30-18.30 hrs. Closing session - Chair: Jean-Michel Lacroix, rector CNED
Plenary Room

Fred Barasa, Executive Director, African Council for Distance Education (ACDE), Kenya
Distance education in Africa, a mode of teaching and learning for development
The ACDE is created to stimulate networked teaching and learning in Africa.

Frits Pannekoek, President of the International Council for Open and Distance Education (ICDE), Rector Athabasca University (Canada)
and

Fred Mulder, Rector of the Open Universiteit Nederland, the Netherlands: *Presentation of the joint ICDE-EADTU conference 2009*

"Flexible Education for All: Open-Global-Innovative". Fascinating developments are at the heart of the 2009 conference theme touching the whole educational system. New concepts and methods are emerging, opening up education for all. Society, the labour market, individuals and groups of learners require much more flexibility in their acquisition of (new) knowledge and competencies. The expanding scope of information and communication technology (ICT) is contributing to innovations in education, facilitating a variety of mixed modes for on-site and on-line learning. Last but not least: globalisation is a real challenge for education.

David Vincent, President of EADTU, Pro-Vice Chancellor of the Open University, United Kingdom
Message of Poitiers and closing address

📍 **Venue information:**



The EADTU Annual Conference 2008 will take place in the [CNED-Éifad](#) (École d'ingénierie de la formation à distance), Téléport 2 – Avenue René Cassin, 86963 Futuroscope Chasseneuil, close to Poitiers.

The [map](#) of the Futuroscope area shows the location of the venue.

📍 **The Futuroscope site and accessibility**

The Futuroscope site contains the famous theme park [Futuroscope](#), as well as several hotels in different price levels, a conference centre and numerous organisations and enterprises.

The Futuroscope site is situated at 9 kms from Poitiers, along the A10 (from Paris to Bordeaux) and accessible via the A10's exit nr. 28.

The best way to get to Poitiers from different European cities is to fly to Paris (or Brussels) and there take the [TGV](#) in the direction of Bordeaux. The TGV stops in Poitiers and a few times per day also at the Futuroscope railway station. The trip from Paris Gare Montparnasse to Poitiers/Futuroscope takes about 1 hour and 50 minutes.

Poitiers also has an airport, but the international connections are limited to the UK (Ryanair): London Stansted and Birmingham. National flights connect with Lyon and Ajaccio.

📍 **Conference dinner**

The conference dinner will take place in the "Salle des pas perdus", in the Palais de Justice in Poitiers. The "Salle des pas perdus", the "hall of lost footsteps", where a footfall was silenced by the vastness of its space, was fitted up by Eleanor of Aquitaine between 1194 and 1204.



Participation in the conference dinner is included in the conference fee.
