



EADTU Annual Conference 2008, Poitiers France 18-19 September 2008

"Lifelong learning in higher education:
networked teaching and learning in a knowledge society"

Conference proceedings

Proceedings of Thursday 18 September 2008

David Vincent, President of EADTU, Pro-Vice Chancellor of the Open University, United Kingdom
Official opening of the Conference

Jean-Michel Lacroix, Rector of CNED, France
Welcome and address: Lifelong learning in France and the role of CNED

Valérie Péresse, Minister of Higher Education and Research, France
The French EU presidency and lifelong learning

Odile Quintin, Director General for Education and Culture, the European Commission, Belgium
To which Europe can lifelong learning contribute?

David Vincent, President of EADTU, Pro-Vice Chancellor of the Open University, United Kingdom
Presidential address

Frans Leijne, University Professor in Education and the labour market, Open Universiteit Nederland, The Netherlands
Lifelong learning as a challenge for a knowledge society: what's the role of the universities?

Michel Roger, Inspector-General National Education, Conseil général de la Vienne
Public politics, territories and lifelong apprenticeship

Peter Sloep, Director Technology Enhanced Learning, Educational Technology Expertise Centre (OTEC) and Netherlands Laboratory for Lifelong Learning (NELL), Open Universiteit, The Netherlands
A European research agenda for lifelong learning

Raymond Morel, Head of the Educational Prospective Department at Service Ecoles-Médias (SEM), Switzerland and special consultant at the International Federation for Information Processing (IFIP)
Highlights of the IFIP initiative on Lifelong Learning

Bernard Cornu, Director of Éifad-CNED, France
Needs for lifelong learning in the knowledge society for the five years to come

Begoña Gros, Vice-Rector of the Universitat Oberta de Catalunya (UOC), Spain
Research based innovative networking in teaching and learning in Catalonia.

Parallel sessions

Employability and online learning	Quality assurance and benchmarking for online and distance learning	Networked teaching and learning in a knowledge society	From virtual mobility towards virtual Erasmus
Chair: Jørgen Bang DAOU <i>Room: Solaris</i>	Chair: Jo Boon Open Universiteit Nederland <i>Room: Amphitheatre</i>	Chair: Jos Rikers Open Universiteit Nederland <i>Room: Orion</i>	Chair: Fred Nickolmann FernUniversität in Hagen <i>Room: Asterion</i>
Ebba Ossiannilsson , Lund University, Sweden, and Hilding Sponberg , Gjøvik University College, Norway eGis - Flexible learning models within geographical information systems	George Ubachs , EADTU, The Netherlands <i>Introduction to the E-xcellence+ project</i>	Maria José Araújo , Universidade do Porto, Portugal The usability's evaluation of educational websites	Christina Brey , EADTU, The Netherlands <i>The European portal of international courses and services (EPICS)</i>
Iliaria Mascitti and Federica Funghi , For. Co. Formazione per la Comunicazione, Italy TIPS-T-Learning to improve professional skills for intercultural dialogue	Raimondo Sepe , UNINETTUNO, Italy Application of the E-xcellence model to the QA system of UNINETTUNO	Vitor Rocio , José Coelho and Alda Pereira , Universidade Aberta, Portugal Implementation of a learning card in Moodle	Trevor Herbert , Open University, United Kingdom Virtual Erasmus in the field of Humanities – present and future

	Pekka Kess , University of Oulu, Finland Using the E-xcellence methodology to improve the quality of e-learning courses	Jos Rikers , Open Universiteit Nederland, The Netherlands <i>Academic network initiative sustainable development</i>	
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Parallel sessions

Employability and online learning	Quality assurance and benchmarking for online and distance learning	Networked teaching and learning in a knowledge society	From virtual mobility towards virtual Erasmus
Chair: Martine Vidal , CNED	Chair: Keith Williams , Open University of the United Kingdom	Chair: Jos Rikers , Open Universiteit Nederland	Chair: Fred Nickolmann , FernUniversität in Hagen
Bodil Ask , University of Agder, and Harald Haugen , TISIP & Stord Haugesund University College, Norway Qualifying frontline employees in parastatel organisations for tomorrow's practical tasks – exemplified by the Norwegian Public Roads Administration	Malcolm Bell , Northumbria University, United Kingdom Benchmarking e-learning - outcomes and next steps Pekka Kess , Alberto Araújo University of Oulu, Finland, TQM challenges in changing universities into e-universities	Øystein Lund , Bodø University College, Norway and Tobias Rahm , Leuphana University, Germany <i>Improving practice on demand in schools</i>	Paul Bacsich , consultant to Higher Education Academy, United Kingdom <i>Redefining and reviewing virtual campuses</i>
Giuditta Alessandrini , Università degli Studi Roma TRE, Italy Post Lauream training in e-learning: the GESCOM master project	Paul Bacsich , consultant to Higher Education Academy, United Kingdom The national UK universities benchmarking e-learning programme	Peter Mortimer , CNED-Éifad, France <i>The challenges to networked teaching and learning in prison</i>	Katrin Bijmens , EuroPACE, Belgium VM-Base - Home and away: coaching exchange students from a distance
Martine Vidal , CNED, France <i>What EduContact can do for lifelong learning</i>	Andre Vyt , Arteveldehogeschool University College and Ghent University, Belgium <i>Assuring and benchmarking interprofessional learning from a distance</i>		Andrei Bursuc , BEST, Romania <i>Technical students on virtual mobility</i>

Proceedings of Friday 19 September 2008

Parallel sessions

Networked teaching and learning in a knowledge society	New media technologies and lifelong learning	Research in lifelong learning	Open educational resources in a lifelong learning context	University strategies and business models for lifelong learning
Chair: Mehmet Kesim Anadolu University	Chair: Stéphane Pannatier , Fernuni Schweiz	Chair: Peter Sloep , Open Universiteit Nederland	Chair: Fred Truyen KU Leuven	Chair: Colin Harrison , Open Learning Foundation
António Martins , Universidade Aberta, Portugal The debate forums in the e-learning regime	Billy Khokhar , The Open University, United Kingdom <i>New Media Technologies: Can they make lifelong learning a feasible option for educationally excluded learners?</i>	Daniel Schulte , FernUniversität in Hagen, Germany Empirical study of the impact of new technologies on distance learning students	Giselle Ferreira , The Open University, United Kingdom What about the teacher - OER et al	Pekka Kess , University of Oulu, Finland Strategic management challenges in changing universities into e-universities
Mehmet Kesim , Anadolu University, Turkey Connectivist approach and restructuring of lifelong learning	Paul Walker , Drake Kryterion, United Kingdom <i>On-demand examinations – How technology enablers are improving learner empowerment and inclusion for global education</i>	Ulf Hedestig and Mikael Soderstrom , Umeå University, Sweden Technology affordances as precondition for networked learning environments	Marco Vélez Barreiro , Escola Oficial de Idiomas da Coruña, Spain <i>Free tools for networked language teaching and learning in higher education</i>	Valentina Comba , CELAB, University of Bologna, Italy Finding the balance: the University of Bologna E-Learning Centre strategy for lifelong learning in a complex environment
Valérie Brard-Trigo , CNED, France <i>Designing web resources for learning Chinese language and culture</i>	Marie-Madeleine Bernard , PACE et al, France / Canada <i>International intergenerational telementoring programmes</i>	Christine Redecker , European Commission, Joint Research Centre, Spain Learning 2.0 – the use of social computing to enhance lifelong learning Powerpoint presentation	Fred Truyen , KU Leuven, Belgium <i>EIFIR: The importance of the authentic document and image for humanities research and education</i>	Frank de Langen , Open Universiteit Nederland, The Netherlands Strategic tensions and strategy development in an e-learning environment

Parallel sessions

Employability and online learning Chair: Ansje Löhr , Open Universiteit Nederland	New media technologies and lifelong learning Chair: Per Bergamin , IFEL	Research in lifelong learning Chair: Pekka Kess , OULU	Open educational resources in a lifelong learning context Chair: Alexis Gizikis e-ISOTIS	University strategies and business models for lifelong learning Chair: Janerik Lundquist , NSHU
Kees-Jan van Dorp , EADTU, the Netherlands Masterclass entrepreneurship and international business planning training for a new population of learners	Danguole Rutkauskiene and Aleksandras Targamadze , Kaunas University of Technology, Lithuania <i>Advanced online tools for increasing study effectiveness in the Lithuanian Distance Education Network</i>	Jean Claude Callens , KATHO, Belgium Digital storytelling, a vehicle for reflection?	EU4ALL workshop Alejandro Rodríguez-Ascaso , UNED, Spain Design and use of an online community for students with disabilities- the UNED experience	Ulf Hedestig and Mikael Soderstrom , Umeå University, Sweden One-Stop Shops as a means for student centred strategic development of higher education
Ansje Löhr and Angélique Lansu , Open Universiteit Nederland, the Netherlands <i>Effectiveness of virtual internship models in e-learning</i>	Pablo Cancelo , Universidade de Coruña, Spain <i>Behaviours, interactions and outcomes: A case study of Spanish rheumatology specialists in online training courses</i>	Maria José Araújo , Universidade do Porto, Portugal The place of place in lifelong learning	Helen Petrie , University of York, United Kingdom <i>Supporting students with disabilities and older students in higher education through virtual communities</i>	Hervé Didiot-Cook , London School of Economics and Political Science, United Kingdom, <i>From visual art to urban ghettos</i>
Edit Lukás , University of Miskolc, Hungary <i>Developing entrepreneurial activities and abilities via international virtual programmes</i>	M.Mar Desco and J. Carlos Antoranz , UNED, Spain First distance learning master on medical physics at UNED-an example of lifelong learning	Christian Caron , CNED, France <i>The virtual classroom-a new approach of networked teaching learning for academic recognition of work experience</i>	Alexis Gizikis , e-ISOTIS, Greece <i>Instruments for advancing participation in the open education environment</i>	Angélica Monteiro , Instituto Piaget, Portugal An on-line project in a higher education institution

Parallel sessions

Employability and online learning Chair: Maria Kocsis Baan , University of Miskolc	Research in lifelong learning Chair: Michael Klebl , FernUniversität in Hagen	From virtual mobility towards virtual Erasmus	University strategies and business models for lifelong learning Chair: Janerik Lundquist , NSHU
Andy Nelson , Open University, United Kingdom Meeting the needs of employers- Opportunities, challenges and dangers Powerpoint presentation	Rory McGreal , Athabasca University, Canada Elearning in Canada	World Café <i>Priorities and challenges in virtual Erasmus</i>	Miek Rijsbosch and Joke Verschaeren , University of Antwerp, Belgium The challenge of combining work and study in an L3 society
Maria Kocsis Baan , University of Miskolc, Hungary <i>Synergy of international projects for improved efficiency and sustainability</i>	Paul Kirschner , Open Universiteit Nederland, the Netherlands <i>Netherlands Laboratory for Lifelong Learning - NeLLL</i>		Judith Billingham and Judith Davies , the Open University in Wales, United Kingdom Working with employers to provide the BA (Hons) Social Work, Wales
Alfonso Herrero de Egaña y Espinosa , UNED, Spain Professional experience by the click of a mouse	Sue Dumbleton and Tina Miller , The Open University in Scotland and Glasgow Caledonian University, United Kingdom Using the Scottish Credit and Qualifications Framework to support advanced entry to social work education		Herman Kiesel , Open Universiteit Nederland, The Netherlands <i>Old wine in new bottles, maybe not such a bad alternative.</i>

Eric Espéret, General Delegate of the “Conférence des Présidents d’université”, France
French Universities and lifelong learning policies

Carlos Reis, Rector Universidade Aberta, Portugal
Institutional strategies and business models for lifelong learning for European universities

Tapio Koskinen, Head of R&D, Lifelong Learning Institute Dipoli, Helsinki University of Technology, Finland
Lifelong Learning services at the Finnish Innovation University

Andy Lane, Director OpenLearn, The Open University, United Kingdom:
[*Open educational resources and social learning*](#)

George Ubachs, Managing Director, EADTU, The Netherlands
Quality assurance for Lifelong Learning in Higher Education

Fred Barasa, Executive Director, African Council for Distance Education (ACDE), Kenya
Distance education in Africa, a mode of teaching and learning for development.

Fred Mulder, Rector of the Open Universiteit Nederland, The Netherlands: *Presentation of the joint ICDE-EADTU conference 2009*

David Vincent, President of EADTU, Pro-Vice Chancellor of the Open University, United Kingdom
Message of Poitiers and closing address