

The Bologna Declaration and the creation of the European Area of Higher Education are the core of the actual innovation at all European universities. E-Bologna adds the 'E' to this and hence supports the Bologna process. The European Learning Space is creating the learning environment of the European universities that is based on strong universities evolving to a large extent towards e-learning institutions. Therefore, E-Bologna is the response of EADTU on the Bologna-Declaration.

PROGRAMME

A series of plenary and parallel sessions will be guiding you through the various aspects of the Universities' future and the creation of a European Learning Space.

The five thematic areas of the conference scope are:

- I. Mobility and virtual mobility
- II. The Development of Flexible and Personalised Courses
- III. Student Support in an E-learning Context
- IV. The use of Electronic Platforms and E-learning and Open Source
- V. Organizational, Business and Legal aspects

The first day will start with plenary sessions on the scope of the Conference, "E-Bologna". To be able to focus on the various sub-elements of "E-Bologna", parallel sessions are set for the second day in five thematic areas. The plenary sessions on the third day of the Conference will focus on the results with a strong involvement of industrial representatives (ELIG) and the European Commission. A full overview can be found on the conference web site.

**PLEASE LOOK FOR THE FULL PROGRAMME ON
[HTTP://WWW.EADTU.NL/E-BOLOGNA](http://www.eadtu.nl/e-bologna)**

PLENARY SESSIONS

The Plenary sessions start with an introduction to the scope of the conference "E-Bologna, progressing the European Learning Space" and the underlying themes followed by reflections of some Universities.

Next, presentations will be given on Institutional policy, e-learning and the student of the future seen from the perspective of Open Universities as well as traditional Universities.

The conference further offers a platform for plenary presentations on the latest developments in ODL research.

Central point of attention will be given on e-learning research by the eLearn Thematic Network (the eLearnTN project under the 5th framework Programme).

Also, the co-operation between Eastern and Western ODL-Universities is highlighted in presentations from the MISSION project.(Socrates-Minerva)

The plenary sessions on the third day of the Conference will focus on the results with a strong involvement of Industrial representatives and the European Commission.

PARALLEL SESSIONS

On Friday we have plenary sessions on the projects and parallel sessions on the "E-Bologna" related themes. Some highlights of the about 40 presentations on the five themes are:

I. Mobility & Virtual Mobility

eLearnTN project, representing learning for mobile applications by Andrew Brasher and Patrick McAndrew (OUUK)

"In considering the future for eLearning we need to reach beyond the expected developments and look for new opportunities in the potential impact of new technology. This presentation will consider some of the less obvious advances that may impact in the future as well as developments underway in research projects."

II. The development of flexible and personalized courses

Integrated e-learning by Wim Jochems, Karel Kreijns and Eric Kluijfhout (OUNL)

"In this symposium we will first present an educational model integrating e-learning in a media mix. Next we will focus on two problems related to this model: the use of CSCS and the more complex design process."

Flexible pedagogies, quality and successful e-learning business models by George Neofotistos (LRF and University of Crete)

"An investigation in key success factors of flexible pedagogies in ensuring the economic viability and success of e-learning offerings. More specifically, it investigates the impact of flexible vs variable costs in producing quality e-learning offerings (such as, flexible and personalized courses), in terms of recent advances in economic theory;..."

III. Student support in an e-learning context

Diversity with regard to student support in European Universities

by Jose-Luis Castellano (UNED)

"To carry out a public European Area of Higher Education, as well as the contribution to the project of the open and distance universities (E-Bologna, EADTU), it is necessary to understand the cultural diversity that Europe involves. And that for at least two reasons: first of all, to make possible an inclusive European Area, that permits everybody to compete or to train for competing in an equity situation; on the other hand to conduct the project operative and functional towards a successful goal. We are focusing the question from two theoretical paradigms: both the cultural paradigm and the constructivist one."

IV. The use of electronic platforms and learning and open source

Integrating e-learning into the organization and culture of a UK university by Philip Haynes (University of Brighton)

"This presentation examines the integration of an e-learning environment into the learning activities and processes of an institution that traditionally favors relatively high ratios of face to face contact, based on a strong local and regional student market. The implications for staff and students are discussed with particular reference to approaches towards IT training and IT skills development."

Experience with Open Source for e-learning by Mr F. Kaderali (FernUni)

"... the future development of e-learning tools should be guided by a modular architecture, which would enable a completely free choice of the desired features. The ultimate vision being that e-learning providers enumerate the features they require and put together software modules that build an appropriate e-learning environment. This would be fully individual and highly scaleable. This goal is pursued by the open source initiative CampusSource. In this talk current experience with the open source initiative CampusSource is reviewed and future development anticipated."

V. Organizational, Business and Legal aspects

Intellectual Property Rights Management Issues in Academic Collaborations by Mr P. Sire

"In a connected world, international co-operation in developing trans-national e-learning projects should be possible. However it is necessary to ensure that it is not curtailed by the uncertainty of potential participants, regarding the protection of their intellectual rights. Currently there is little or no control over individual contribution rights, or a clearing system for re-using existing materials, which makes it difficult to create a truly open and mobile market of people with the necessary skills."

Who should attend?

Academic and professional staff as well as managers active in the field of education and R&D.

Why should you attend?

- Get in touch and interact with the key persons in the field of future education
- Catch up on the latest developments in e-learning
- Meet the experts in education related R&D
- Identify, discuss and debate policy issues concerning the Bologna process and related topics like (virtual) mobility, flexibility, student support and electronic platforms
- Exchange research between people with common ground
- Contribute to a culture of quality norms and standards
- Experience the new technological applications

Conference Fee

The fee for this event covers conference attendance for three days, all written materials, lunches, dinners and refreshments.

early bird*	€ 300,00
post early bird rate	€ 350,00
non-member rate	€ 400,00

* The early bird-fee applies if you register before 1st October 2003 and your payment is received before 17th October 2003. Full conference fees have to be paid by 1st November 2003 at the latest. Please transfer the corresponding fee in Euros only. Cash payments at event are not possible.

After receiving your registration form you will be sent an invoice.

Cancellation policy:

In case of cancellation before 1st October 2003 90% of the paid amount will be refunded. After 1 October, but before 20th October 2003 40% of the fees will be refunded. No refund can be given after 20th October 2003.