



Cross Border Virtual Entrepreneurship



Entrepreneurship: Education and Training by Flexible Modality

CBVE Stakeholder Seminar

Leuven (BE)
8 May 2009

Co-funded by



Education and Culture DG

Lifelong Learning Programme



Cross Border Virtual Entrepreneurship

In this **joint European seminar**, the partners of the project Cross Border Virtual Entrepreneurship will disseminate their approaches on:

- Development of pedagogically-rich Masterclass education materials
- Pilot models for Virtual (Entrepreneurial) Business Planning
- The use of Web 2.0 technologies for entrepreneurial training

For Europe to realise the Commission's vision of becoming the most competitive and dynamic knowledge-based economy in the world, capable of sustainable economic growth with more and better jobs and greater social cohesion, the predominating challenge of global competition and demographic change can only be faced by unconventional methods for educating, training and retraining of the European labour force. With most of employment being generated by ***small and medium sized enterprises***, the promotion of company start-ups and entrepreneurial skills' building, has emerged as a particular important priority.

The main objective of CBVE is to enhance the professional skills of students by lifelong, open and flexible, didactically-innovative and pedagogically-rich learning approaches, with a specific focus on the development, extension and expansion of entrepreneurial skills. CBVE is to pilot entrepreneurship in a novel way, as prospective part of the curriculum for students not (longer) part of traditional cohorts. It includes the training of trainers as well i.e., the upgrading of entrepreneurial skills of academic staff involved.

The CBVE project aims to address the needs identified previously, such as filling the blank spot (for) where no structured ***entrepreneurial education training*** opportunities and external network liaisons with businesses are in place, as regards Open and Distance Teaching Universities (ODTU), and where no flexible learning approaches regarding entrepreneurship are in place for reaching students outside traditional cohorts, as regards conventional universities. It is apparent that this blank spot for education and training needs to be fulfilled in serving the lifelong learning paradigm properly.



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- 8.45-9.00 **Entrance coffee**
- 9.00-9.15 **Welcome by EADTU**
Dr. Kees-Jan van Dorp (Research Director EADTU)
- 9.15-10.00 **Development and delivery of pedagogically-rich education and training materials for Masterclass usage: A MULTILINGUAL DEMO**
Dr. Raimondo Sepe (ICT Director of International Telematic University UNINETTUNO)
- 10.00-10.45 **European pilot on virtual entrepreneurial Masterclass and virtual business planning: configuration and preliminary results**
Dr. Alfonso Herrero de Egaña y Espinosa de los Monteros (UNED, Faculty of Economics and Business Administration)
- 10.45-11.00 **Coffee Break**
- 11.00-11.45 **The Hungarian model for virtual business planning: configuration and preliminary results**
Dr. Maria KOCSIS BAAN (Head of NHRDEC: North Hungarian Regional Distance Education Centre, University of Miskolc)
- 11.45-12.30 **The use of Web 2.0 technologies for entrepreneurial training**
Dr. Maria KOCSIS BAAN (Head of NHRDEC: North Hungarian Regional Distance Education Centre)
- 12.30-13.00 **Panel Session: questions on course production, business planning pilots, evaluation approaches and Web 2.0**
Dr. Raimondo Sepe (Telematic University UNINETTUNO)
Dr. Alfonso Herrero de Egaña y Espinosa de los Monteros (UNED)
Dr. Magdalena Jasinska (Maria Curie Skłodowska University)
Dr. Andrzej Wodecki (Maria Curie Skłodowska University)
Dr. Maria KOCSIS BAAN (University of Miskolc)
- 13.00 **Closing statements**
Dr. Kees-Jan van Dorp



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Seminar venue

Novotel Leuven Centrum
Vuurkruisenlaan 4
B-3000 Leuven (BE)
tel. +32 16 213200

Information and access

Registration is mandatory

The seminar is free of charge, but places are limited!
You receive confirmation of attendance (sufficient participants)

Send your registration with name, position and affiliation to:

anita.backhausen@eadtu.nl

under the subject: CBVE Seminar Registration

Please note that EADTU is not able to reimburse costs.



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About

CBVE is a European Multilateral project under the **Lifelong learning programme 2007-2013**, Sub programme *Erasmus – Cooperation between Universities and Enterprises*. The CBVE Consortium consists of a formal 6C Consortium (ES, EE, IT, HU, PL and NL) and several Associate Partners. Cross-Border Virtual Entrepreneurship (CBVE) is part of a larger EADTU employability-oriented programme, and as such the successor of Cross-Sector Virtual Mobility (CSVM).

Formal partners

- European Association of Distance Teaching Universities - EADTU
- Universidad Nacional de Educacion a Distancia - UNED
- Estonian E-University - EITF
- University of Miskolc - NHRDEC
- Università Telematica Internazionale - UNINETTUNO
- Maria Curie Sklodowska University - MCSU

Associate partners

- Open Universiteit Nederland (OUNL)
- Euro-Contact Business School (ECBS)
- University of Maastricht (UM)
- Chamber of Commerce and Industry for Borsod-Abaúj-Zemplén County

Coordinator

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