

TV broadcasting of Multilingual Master Class Entrepreneurship



The *Good Practice* of CBVE video lessons will be broadcasted on **RAINETTUNO SAT1** from the 14th of June to the 13th of July 2009 at 13:30 (one lesson) and re-run at 21:05. Please find **on the Next Page** enclosed the detailed broadcasting schedule. We invite you to promote through your network, the CBVE Master Class Entrepreneurship - TV broadcasting!



International Telematic University UNINETTUNO is a distance university without distances. All citizens in the world can have access to knowledge without any space, time or geographic limits. Distances are no longer an obstacle. Thanks to this new technology, the production and dissemination of knowledge can take place through collaboration with the best universities of the world. The International Telematic University UNINETTUNO was born precisely with this spirit in mind. Students can broaden the scope of their knowledge, study and learn about different cultures. In this way, they can expand on their learning experience in a productive and cooperative way.

Video lessons under CBVE are (not only) broadcasted via Internet but (now) also on the RAI NETTUNNO SAT1 satellite channel. CBVE video lessons represent the focus of the learning process whereby the student can learn in a hyper-textual way. The digitalised video lessons are characterised by their content modularity, their indexing of the treated topics as well as by their bookmarks and graphic icons. Each video lesson is divided into topics. This allows them to be exploited in a more versatile and user-friendly way. In fact, it is possible to watch the entire video lesson and/or choose a single topic for in-depth study. The slides that the teacher presented during the video lesson can be used as study support materials.

CBVE is a European Multilateral project under the **Lifelong Learning Programme 2007-2013**, Subprogramme Erasmus - Cooperation between Universities and Enterprises. The Consortium of CBVE consists of 6 countries: European Association of Distance Teaching Universities (EADTU), Universidad Nacional de Educacion a Distancia (UNED), Estonian E-University (EITF), University of Miskolc (NHRDEC), Università Telematica Internazionale (UNINETTUNO), and Maria Curie Skłodowska University (MCSU). CBVE has been funded with the support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Università Telematica Internazionale UNINETTUNO CBVE
Broadcasting time




CBVE - Cross Border Virtual Entrepreneurship

CBVE - Master Cass on Entrepreneurship

n.	Titles	Video Professor	Institution	Broadcasting time 13:30 on RAINETTUNO SAT1 Re-run h 21:05 on RAINETTUNO SAT1	
II	1	Che cos'è il business plan	Francesco Calìo	Esperto di valutazione di investimenti e finanza di progetto	14th June 2009
	2	L'analisi dell'idea di business	Francesco Calìo	Esperto di valutazione di investimenti e finanza di progetto	15th June 2009
	3	Analisi prodotto-mercato	Francesco Calìo	Esperto di valutazione di investimenti e finanza di progetto	16th June 2009
	4	Analisi del settore	Francesco Calìo	Esperto di valutazione di investimenti e finanza di progetto	17th June 2009
	5	Analisi della concorrenza	Francesco Calìo	Esperto di valutazione di investimenti e finanza di progetto	18th June 2009
	6	Sviluppo del piano operativo - prima parte	Francesco Calìo	Esperto di valutazione di investimenti e finanza di progetto	19th June 2009
	7	Sviluppo del piano operativo - seconda parte	Francesco Calìo	Esperto di valutazione di investimenti e finanza di progetto	20th June 2009
	8	L'analisi di sostenibilità economica	Francesco Calìo	Esperto di valutazione di investimenti e finanza di progetto	21th June 2009
	9	L'analisi di sostenibilità efinanziaria	Francesco Calìo	Esperto di valutazione di investimenti e finanza di progetto	22th June 2009
	10	Il controllo di gestione	Francesco Calìo	Esperto di valutazione di investimenti e finanza di progetto	23th June 2009

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EN	1	An Introduction	Zubin Sethna	University of Westmister	24th June 2009
	2	The business idea	Zubin Sethna	University of Westmister	25th June 2009
	3	Product/Market Analysis	Zubin Sethna	University of Westmister	26th June 2009
	4	Industry analysis	Guido Preparata	University of Washington	27th June 2009
	5	Competitive Analysis	Zubin Sethna	University of Westmister	28th June 2009
	6	The Operational plan – Part 1	Guido Preparata	University of Washington	29th June 2009
	7	The Operational plan – Part 2	Guido Preparata	University of Washington	30th June 2009
	8	Economic sustainability analysis	Guido Preparata	University of Washington	1st July 2009
	9	Analysis of Financial and Firm Sustainability: Accounts and Finance for new enterprises	Zubin Sethna	University of Westmister	2nd July 2009
	10	Management Control	Guido Preparata	University of Washington	3rd July 2009

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ES	1	Introducción	Alfonso Herrero de Egaña Espinosa de los Monteros	Universidad Nacional de Educación a Distancia (UNED)	4th July 2009
	2	La idea de negocio	Alfonso Herrero de Egaña Espinosa de los Monteros	Universidad Nacional de Educación a Distancia (UNED)	5th July 2010
	3	Análisis producto-mercado	Alfonso Herrero de Egaña Espinosa de los Monteros	Universidad Nacional de Educación a Distancia (UNED)	6th July 2011
	4	Análisis de la industria	Alfonso Herrero de Egaña Espinosa de los Monteros	Universidad Nacional de Educación a Distancia (UNED)	7th July 2012
	5	El producto y su venta	Alfonso Herrero de Egaña Espinosa de los Monteros	Universidad Nacional de Educación a Distancia (UNED)	8th July 2013
	6	El plan de operaciones	Alfonso Herrero de Egaña Espinosa de los Monteros	Universidad Nacional de Educación a Distancia (UNED)	9th July 2014
	7	El plan operativo	Alfonso Herrero de Egaña Espinosa de los Monteros	Universidad Nacional de Educación a Distancia (UNED)	10th July 2015
	8	El plan económico-financiero	Alfonso Herrero de Egaña Espinosa de los Monteros	Universidad Nacional de Educación a Distancia (UNED)	11th July 2016
	9	Necesidades financieras y cobertura	Alfonso Herrero de Egaña Espinosa de los Monteros	Universidad Nacional de Educación a Distancia (UNED)	12th July 2017
	10	Contabilidad	Alfonso Herrero de Egaña Espinosa de los Monteros	Universidad Nacional de Educación a Distancia (UNED)	13th July 2017