

## USBM Stakeholder meeting 28<sup>th</sup> of March (Brussels)

Within a consortium of experienced universities in lifelong learning, EADTU is managing a process of generating new and innovative ideas in organizing strategies and business models for lifelong learning. We are collecting a full European overview of state of the art strategies and business models in a showcases report. Not only to demonstrate good examples and breakthrough experiments but also analyzing the starting points and critical success factors for universities new in this field.

In this process of designing a guide on organizing lifelong learning we have taken the opportunity to involve several important stakeholders in a lifelong learning dedicated meeting on the 28<sup>th</sup> of March. Next to the project consortium of twelve universities, participating were a.o. representatives of the Aalto University, Lifelong Learning Institute Dipoli, FernUni, Education International, EADTU Student Council, ESMU, Deloitte Consulting and Brussels Education Services.

The feedback generated from this meeting is processed in the showcases report and the guide on organizing lifelong learning. Currently we are in local stakeholder meetings trying to generate additional feedback to the existing strategies and business models as well as to first full version of guide on organising lifelong learning.

Final results will be presented at the EADTU Annual Conference in Zermatt (September 27-29 2010)

More on the USBM project you can find under: [www.eadtu.eu/usbm](http://www.eadtu.eu/usbm).



